



FOR IMMEDIATE RELEASE
Oct. 14, 2007

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“THE VOICE OF THE TRIATHLON” TO BRING HIS DISTINCTIVE CALL TO COLUMBUS

Reilly will provide information, entertainment to 10,000 participants, spectators

COLUMBUS, Ohio – The Nationwide Better Health Columbus Marathon and ½ Marathon announced that Mike Reilly will provide the tens of thousands of spectators a “step-by-step” call of the action during the 28th annual event on Sunday, Oct. 21 in downtown Columbus.

Best known as “The Voice of the Triathlon,” Reilly has worked the microphone announcing at more than 1,000 distance and triathlon events all over the world. Since the early 1980s, the San Diego resident’s recognizable voice has been heard at some of the most prestigious events throughout the United States. Participants and fans have heard him at The Chicago Marathon, The San Diego Rock ‘n’ Roll Marathon and The AT&T Austin Marathon amongst others.

“Mike’s been involved with this sport for more than three decades,” said Scott Weaver, executive director of the Nationwide Better Health Columbus Marathon “His passion for the sport is going to bring both information and entertainment to everyone involved on race day. We’re fortunate to have this legendary voice.”

Since 1989, Reilly has provided vocal entertainment at more than 70 Ironman Triathlons worldwide using his signature “You are an Ironman” phrase as each finisher crosses the line. Fans tune in every October to hear Reilly call the Ironman Triathlon World Championship in Hawaii on NBC.

A former Columbus Marathon participant and University of Toledo graduate, Reilly still has ties to central Ohio. His sister lives in Bexley.

The shotgun will go off for the 28th running of the Nationwide Better Health Columbus Marathon and ½ Marathon at 8 a.m. Sunday, Oct. 21 (walkers start at 7 a.m.) in downtown Columbus from the corner of Broad and High St. The wheelchair racers will get an early start at 7:55 a.m.

The Columbus Marathon was one of the 25 largest marathons in the United States in 2006. Nearly 20 percent of finishers qualified for the Boston Marathon. That event featured approximately 7,700 runners, walkers and wheelchair athletes; 1,500 volunteers and tens of thousands of spectators. For more information or to register, please visit the Nationwide Better Health Columbus Marathon’s Web site at www.columbusmarathon.com.

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